

23 SANDY  
GALLERY

623 NE 23rd Avenue  
Portland, OR 97232  
503-927-4409  
www.23sandy.com

## CALL FOR ENTRIES

## Maternal Legends: A Juried Exhibition of Contemporary Artist Books December 5, 2008 - January 3, 2009

**THEME** - Maternal Legends. Mothers, grandmothers, sisters, stories, histories, legends, legacies. What did we learn from our mothers and their mothers and their mothers? What are the stories that have been passed down through the generations? How did the women in our family shape who we are today? Let's explore and celebrate our *Maternal Legends* through the magic of artist books.

**MEDIA** - This exhibit is open to book arts related artworks created as either edition or one-of-a-kind. Artist books, sculptural books, book objects, altered books, zines or broadsides are encouraged. Any medium, any style. Broadsides must be framed behind acrylic (not glass) and ready to hang.

**JUROR** - This exhibit will be juried by Cara List, the Art and Art History Librarian at the University of Oregon's Architecture and Allied Arts Library. As the curator of the Artists' Book Collection, she teaches extensively with artists' books. Cara received her MFA in painting from the School of Visual Arts in New York, where she worked and exhibited for a number of years, before getting a Masters in Information Science at the University of Michigan.

**PURCHASE PRIZE** - One artwork chosen by the jurors will be awarded a purchase prize. That work will be purchased and donated to the artist book collection at the University of Oregon.

**ONLINE CATALOG** - The Gallery will publish an online catalog on the Gallery web site, which will remain for at least one year following the exhibit. The online catalog will include one photo of each piece along with all the pertinent information about the book. Our past online catalogs continue to draw visitors. We recently sold a book from the Sense and Sensuality show, which happened over a year ago.

**EXHIBITION DISPLAY** - We feel very strongly that artist books need to be handled to be fully appreciated. White cotton gloves, hand wipes and a viewing table will be

provided for customers wishing to experience the entire book. All customer viewings will be supervised. No enclosed cases will be available, but the Gallery will be staffed at all times. If your book is an edition you are welcome to send a display copy. We will contact you for shipping of a fresh copy for any sales.



*All My Relations* by Susan Lowdermilk

**SALES** - All artworks entered in this exhibition must be for sale. All work is sold on consignment. The Gallery keeps 40% of the sale price. The artist receives 60% of the sale price. Sale proceeds will be paid to the artist within 30 days of the close of the show. Keep in mind that this show is up during December, a prime gift-buying opportunity. Not that this should affect your creativity, but less expensive books sell better as quick gifts.

**ENTRIES** - A maximum of three artworks may be submitted per artist. Entries must be received at the Gallery no later than OCTOBER 24, 2008. This year we have made a big change in our jury process. Unfortunately, jurying from the actual book just became too cumbersome. Maternal Legends jury selection will be made from JPGs submitted either online or via mail on CD. Artists accepted for the

exhibition will be notified via email. The curators reserve the right to decline any accepted artwork upon delivery if condition or quality are other than represented in the electronic entry.

**PHOTOGRAPHS OF YOUR WORK** - You may submit up to three photographs for each piece you are entering in this show. We are well aware that artist books are very difficult to photograph well, but it can be done. You might consider hiring a professional photographer to shoot your photographs. Remember, your photographs will be used not only for jurying the show, but they will also remain on the online catalog for over a year. Put your best foot forward as you never know who might notice your artwork.

**PREPARING YOUR IMAGES FOR ENTRY** - Name your files as yourlastname-1-a.jpg, yourlastname-1-b.jpg, yourlastname-1-c.jpg, yourlastname-2-a.jpg, etc. Your last name is followed by the artwork number which corresponds with the entry number on the online entry form. The a, b or c letter are the additional view of book number 1, 2 or 3. Remember you can submit up to three views of each of three books. Additional views of each book are optional, send extra photos if you feel your book cannot be adequately represented with one photograph. You could be submitting up to nine images total.

Please submit JPG images. ***All JPGs must be 72 ppi sized to 1000 pixels in the longest direction.***

**ARTIST STATEMENT** - Please provide an artist statement about each piece you are submitting. Please keep your statements to less than 200 words per piece.

**TO SUBMIT ONLINE** - Online submissions are fun and easy! Find our online entry form at: [www.23sandy.com/MaternalLegends/CallForEntries.html](http://www.23sandy.com/MaternalLegends/CallForEntries.html)

**TO SUBMIT VIA MAIL** - We greatly prefer that you submit your entry online. However, if you can't, you can submit the old fashioned way. Fill out the attached entry form for mail submissions.

**FEES** - A \$25 non-refundable entry fee for up to three artworks must accompany each submission. When entering online you will pay via Paypal or any major credit card. The Entry Form will have complete instructions.

**SHIPPING** - All shipping and shipping insurance costs for artwork to and from the Gallery are the responsibility of the artist. Make sure your shipping box is sturdy enough to reuse for return shipping. Prepaid return postage and a pre-

addressed mailing label must accompany all artwork. Our preferred carrier is FedEx, ground or air. No cash payments for return shipping and no COD's.

**INTERNATIONAL ARTISTS** - Artists residing outside of the United States are welcome to enter this exhibition. The exhibition entry fee of \$25 must be paid in US funds. Return shipping of artwork will be handled via the carrier of your choice but you must provide pre-paid, ready-to-ship shipping labels and customs documents.

**RESPONSIBILITY FOR LOSS OR DAMAGE** - The Gallery shall be responsible for the safekeeping of all consigned artwork while in Gallery's possession. The Gallery shall be strictly liable to the artist for their loss or damage (except for loss due to earthquake, flood or damage resulting from flaws inherent in the Artwork), to the full value artist would have received from Gallery if the artwork had been sold.

**AGREEMENT** - By submitting artwork, the artist agrees that images of selected artwork can be used to promote the show including publicity, catalogs and web site promotions. Copyright credit will be given to the artist. Submission of entry constitutes agreement to all conditions in this Call for Entries and the attached Entry Form.

#### **DATES TO REMEMBER**

OCTOBER 24, 2008 - Deadline for submissions  
NOVEMBER 7, 2008 - Announcement of accepted entries  
NOVEMBER 28, 2008 - Artwork Due at Gallery  
DECEMBER 5, 2008 - Exhibition Opens  
DECEMBER 5, 2008 - First Friday Opening Reception, 6-9pm.  
JANUARY 3, 2008 - Exhibition closes and all artwork will be returned or held for pickup.

#### **ENTRY CHECKLIST - Ship to the Gallery by OCTOBER 24:**

- Completed entry form
- Your artwork as JPGs on CD
- Artist statement (200 words max about each piece submitted). Send as a Word or other text document.
- Entry fee, \$25 (US) for up to three entries  
Make checks out to 23 Sandy Gallery LLC

#### **SHIP YOUR ENTRY TO**

Maternal Legends, 23 Sandy Gallery, 623 NE 23rd Avenue  
Portland, OR 97232

#### **CONTACT LAURA AT 23 SANDY WITH ANY QUESTIONS**

Phone: 503-927-4409 Email: [23sandygallery@gmail.com](mailto:23sandygallery@gmail.com)

Thank you for your interest in Maternal Legends! We look forward to seeing your work.

**ENTRY FORM**

**Maternal Legends: A Juried Exhibition of Contemporary Artist Books  
23 Sandy Gallery, Portland, Oregon**

**Deadline for submissions is OCTOBER 24, 2008. Please fill out all information pertaining to each artwork submitted using the form below and submit with your artworks.**

**ARTIST INFORMATION**

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Artist's Web Site: \_\_\_\_\_ Email Address: \_\_\_\_\_

Entry Fee Payment of \$25:  Check Enclosed

**MAIL YOUR CD ENTRY TO:** Shelter, 23 Sandy Gallery, 623 NE 23rd Avenue, Portland, OR 97232

**ENTRY ONE - yourlastname-1-a.jpg (or 1-b or 1-c)**

Title of Work: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Author(s): \_\_\_\_\_

Finished Dimension (inches) \_\_\_\_\_ H x \_\_\_\_\_ W x \_\_\_\_\_ D

Medium/Materials: \_\_\_\_\_

\_\_\_\_\_

# of pages: \_\_\_\_\_

Is this work an  Edition or  One-of-a-Kind

Retail price: \$ \_\_\_\_\_

**ENTRY TWO - yourlastname-2-a.jpg (or 2-b or 2-c)**

Title of Work: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Author(s): \_\_\_\_\_

Finished Dimension (inches) \_\_\_\_\_ H x \_\_\_\_\_ W x \_\_\_\_\_ D

Medium/Materials: \_\_\_\_\_

\_\_\_\_\_

# of pages: \_\_\_\_\_

Is this work an  Edition or  One-of-a-Kind

Retail price: \$ \_\_\_\_\_

**ENTRY THREE - yourlastname-3-a.jpg (or 3-b or 3-c)**

Title of Work: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Author(s): \_\_\_\_\_

Finished Dimension (inches) \_\_\_\_\_ H x \_\_\_\_\_ W x \_\_\_\_\_ D

Medium/Materials: \_\_\_\_\_

\_\_\_\_\_

# of pages: \_\_\_\_\_

Is this work an  Edition or  One-of-a-Kind

Retail price: \$ \_\_\_\_\_

**THE BORING, BUT NECESSARY LEGAL STUFF**

Representations and Warranties of Artist. Artist hereby represents and warrants to Gallery that she or he is the creator of the Artwork; and is the owner of all rights to the Artwork and their use as granted to Gallery in this Agreement, and has not assigned, pledged or otherwise encumbered the same; that the Artwork is original; and she or he has the full power to enter into this agreement and to make the grants herein contained. Artist further warrants that the Artwork does not, in whole or in part, infringe upon any copyright or violate any right to privacy or other personal or property right whatsoever, and does not contain any matter of a libelous or scandalous nature and/or any matter otherwise contrary to law. Artist hereby agrees to indemnify and hold Gallery harmless from any and all claims, including but not limited to, all third party claims, demands, suits, actions, judgments, losses, costs, damages (direct, indirect or consequential), attorney's fees and expenses Gallery might sustain or incur as a result of Gallery's participation in this Agreement.

**PLEASE READ CAREFULLY AND SIGN AND DATE BELOW: I certify that I have read the terms stated in the CALL FOR ENTRIES and the ENTRY FORM and understand and agree to the terms and conditions herein.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_