



23 SANDY
GALLERY

623 NE 23rd Avenue
Portland, OR 97232
503-927-4409
www.23sandy.com

PROSPECTUS

Sense and Sensuality: A Juried Exhibition of Contemporary Artist Books June 27 – July 28, 2007

THEME - The theme for this exhibition is "Sense and Sensuality," and is open to very broad interpretations for the book arts. Perhaps artworks that celebrate the five human senses or the joy of sex, or the sensuality of a flower. Be bold. Artworks with adult content will be welcomed. Let's have some fun and push some boundaries.

MEDIA - This exhibit is open to book arts related artworks created as either edition or one-of-a-kind. Artist books, sculptural books, book objects, zines or broadsides are encouraged. Any medium, any style. Broadsides must be framed behind acrylic (not glass) and ready for hanging.

JURORS - This exhibit will be juried by Jim Carmin who has been the John Wilson Special Collections Librarian at Multnomah County Library, Portland, Oregon, since 1998. Having degrees in fine arts, and art history, he brings a hands-on knowledge of printing and binding to his work as a curator of rare books where, in addition to developing his library's special collections with contemporary book arts, among other areas, he regularly curates exhibitions focusing primarily on literary arts and book arts. And by, Laura Russell, the owner of 23 Sandy Gallery.

PURCHASE PRIZE - One artwork chosen by the jurors will be awarded the purchase prize. That work will be purchased and donated to the artist book collection at John Wilson Special Collections at the Multnomah County Library.

ONLINE CATALOG - The Gallery will publish an online catalog on the Gallery web site, which will remain for one year following the exhibit. Each entrant is asked to submit a digital photograph of each artwork entered to the Gallery via email. The image should be a JPG at 72 ppi at no longer than 400 pixels in either dimension. Each work selected for the show will have a web page with artist statement, artist bio, and link to artist's web site. Retail prices will be listed on the web site with an order form for future purchases.

23 SANDY GALLERY is a new art Gallery opening in Portland, Oregon on April 5, 2007. The Gallery will present local and national artists working in contemporary photography, book arts and other related graphic arts. The Gallery will also serve as a community gathering space with lectures, workshops, salons, readings and more. The Gallery is owned by book artist and photographer Laura Russell. See www.23sandy.com.

EXHIBITION DISPLAY - The selected artworks will be exhibited in the Gallery either on pedestals or wall mounted shelves. Framed broadsides will hang on the walls of the Gallery. White cotton gloves and a viewing table will be provided for customers wishing to experience the entire book. All customer viewings will be supervised. No enclosed cases will be available, but the Gallery will be staffed at all times.

SALES - All artworks entered in this exhibition must be for sale. All work is sold on consignment. The Gallery keeps 40% of the sale price. The artist receives 60% of the sale price. Sale proceeds will be paid to the artist within 30 days of the close of the show.

PUBLICITY - Postcards promoting the exhibition will be mailed to the Gallery mailing list and distributed locally. If you have any Portland-area collectors we will be happy to add them to our mailing list. Press kits will be sent to local and regional traditional media. Online announcements will be made to all applicable online sites and list serves. The exhibit will also be announced in the Gallery's monthly email newsletter and web site. An artist reception will be held on First Friday, July 6, 2007.

FOCUS ON BOOK ARTS CONFERENCE - The timing of this exhibition coincides with (but is unaffiliated with) the Focus on Book Arts Conference that takes place in Forest Grove June 28 to July 1, 2007. Find out more about the conference at www.focusonbookarts.org.

ENTRIES - A maximum of three artworks may be submitted per artist. Entries must be received at the Gallery no later than MAY 25, 2007. Jury selection will be made from the actual books, not slide entries. Entries must be shipped to the address listed below, but if you live near the Gallery, entries can be dropped off during regular business hours or by appointment. Artists accepted for the exhibition will be notified via email. Unaccepted entries will be returned immediately after jurying.

FEES - A \$20 non-refundable entry fee for up to three entries must accompany each entry. Checks should be made out to 23 Sandy Gallery LLC.

SUPPORTING DOCUMENTATION - A completed Entry Form must accompany each entry. Also, send to the Gallery via email an artist statement of 200 words maximum about each work or about your work in general and an artist biography (50 words max).

SHIPPING - All shipping and shipping insurance costs to and from the Gallery are the responsibility of the artist. Make sure your shipping box is sturdy enough to reuse for return shipping. All artwork must be accompanied by prepaid postage and a pre-addressed mailing label. We will return artwork via either FedEx or the US Postal Service. Artwork not accompanied by prepaid postage and labels will be held for pickup at the Gallery. No COD's.

INTERNATIONAL ARTISTS - Artists residing outside of the United States are welcome to enter this exhibition. The exhibition entry fee of \$20 must be paid in US funds. Return shipping will be handled via the US Postal Service (USPS) International Priority Mail in order to avoid the customs hassles of UPS or FedEx. However, USPS shipments may or may not be eligible for insurance coverage. It is up to you to estimate the return shipping costs via www.usps.com and include that additional amount with your entry fee. Please contact the gallery with additional questions.

RESPONSIBILITY FOR LOSS OR DAMAGE - The Gallery shall be responsible for the safekeeping of all consigned artwork while in Gallery's possession. The Gallery shall be strictly liable to the artist for their loss or damage (except for damage resulting from flaws inherent in the Artwork), to the full value artist would have received from Gallery if the artwork had been sold. If Gallery agrees to reimburse Artist for loss or damage to any artwork, the artwork shall become the property of Gallery.

AGREEMENT - By submitting artwork, the artist agrees that images of selected artwork can be used to promote the show including publicity and web site promotions. Copyright credit will be given to the artist whenever an image is used in any way. Submission of entry constitutes agreement to all conditions in this Prospectus and the attached Entry Form.

DATES TO REMEMBER

- MAY 25, 2007 Deadline for submission to be received at 23 Sandy Gallery
- JUNE 4, 2007 Announcement of accepted artworks via email and return of unaccepted artworks.
- JUNE 27, 2007 Exhibition Opens
- JUNE 28–JULY 1 Focus on Book Arts Conference
- JULY 6, 2007 First Friday Opening and Artist Reception. Please attend if nearby.
- JULY 28, 2007 Exhibition closes and all artwork will be returned. Local artists may pick up their work any time during regular Gallery hours or by appointment.

ENTRY CHECKLIST

Ship to the Gallery in a sturdy, reusable box:

- Completed Entry Form
- Your artwork
- Entry fee, \$20 (US) for up to three entries
Make checks out to 23 Sandy Gallery LLC
- Prepaid return postage or shipping documents
- Return mailing label

Send to the Gallery via email to laura@23sandy.com:

- Artist statement (200 words max about the artwork submitted)
- Artist biography (50 words max)
- Digital photo of each artwork for the online catalog (72 ppi, JPG, 400 pixels max)

SHIP YOUR ENTRY TO

Sense and Sensuality
23 Sandy Gallery
623 NE 23rd Avenue
Portland, OR 97232

CONTACT LAURA WITH ANY QUESTIONS

Phone: 503-234-2677 or 503-927-4409
Email: laura@23sandy.com
Web site: www.23sandy.com

ENTRY FORM

**Sense and Sensuality: A Juried Exhibition of Contemporary Artist Books
23 Sandy Gallery, Portland, Oregon**

Deadline for submissions is MAY 25, 2007. Please fill out all information pertaining to each artwork submitted using the form below and submit with your artworks.

ARTIST INFORMATION

Name: _____ Phone Number: _____

Address: _____

City: _____ State: _____ ZIP: _____

Artist's Web Site: _____ Email Address: _____

I would like my email address displayed on the Gallery website/online catalog: Yes No

I would like my web site displayed on the Gallery website/online catalog: Yes No

ENTRY ONE

Title of Work: _____

Artist(s): _____

Author(s): _____

Dimension (inches) _____ H x _____ W x _____ D

Medium/Materials: _____

of pages: _____ Year of Completion: _____

This is copy # _____ of an edition of _____

Retail price: \$ _____

ENTRY TWO

Title of Work: _____

Artist(s): _____

Author(s): _____

Dimension (inches) _____ H x _____ W x _____ D

Medium/Materials: _____

of pages: _____ Year of Completion: _____

This is copy # _____ of an edition of _____

Retail price: \$ _____

ENTRY THREE

Title of Work: _____

Artist(s): _____

Author(s): _____

Dimension (inches) _____ H x _____ W x _____ D

Medium/Materials: _____

of pages: _____ Year of Completion: _____

This is copy # _____ of an edition of _____

Retail price: \$ _____

THE BORING, BUT NECESSARY LEGAL STUFF

Representations and Warranties of Artist. Artist hereby represents and warrants to Gallery that she or he is the creator of the Artwork; and is the owner of all rights to the Artwork and their use as granted to Gallery in this Agreement, and has not assigned, pledged or otherwise encumbered the same; that the Artwork is original; and she or he has the full power to enter into this agreement and to make the grants herein contained. Artist further warrants that the Artwork does not, in whole or in part, infringe upon any copyright or violate any right to privacy or other personal or property right whatsoever, and does not contain any matter of a libelous or scandalous nature and/or any matter otherwise contrary to law. Artist hereby agrees to indemnify and hold Gallery harmless from any and all claims, including but not limited to, all third party claims, demands, suits, actions, judgments, losses, costs, damages (direct, indirect or consequential), attorney's fees and expenses Gallery might sustain or incur as a result of Gallery's participation in this Agreement.

PLEASE READ CAREFULLY AND SIGN AND DATE BELOW: I certify that I have read the terms stated in the PROSPECTUS and the ENTRY FORM and understand and agree to the terms and conditions herein.

Signature: _____

Date: _____